



## **The IBEX Company Named Finalist for Tampa Bay Business Journal's "Rookie Business of the Year" Award**

FOR IMMEDIATE RELEASE: Tampa, Florida

The IBEX Company, a musical booking and technological consulting firm, was recently named one of four finalists for the coveted "Rookie Business of the Year" award presented by the Tampa Bay Business Journal. The "Business of the Year" recognitions are awarded annually by the Journal to recognize the achievements of Bay Area firms, managers and executives, both in the for-profit and non-profit categories. The 2005 line-up featured submissions by the area's best and most promising businesses and the competition was some of the strongest to date, including firms boasting contracts with such prestigious clients as Outback, U-Save and The City of Tampa. Selections for the honor were based upon the adjudication of a prestigious panel of area business leaders and required each company to submit a detailed business plan and company history. Of particular interest to the judges was the ability of the companies to attract and maintain clients, provide quality customer service and furnish a quality and pride-filled workplace for employees. In addition, each firm was judged on its potential to grow and expand into innovative and cutting edge markets in the future.

With a close to 50% inquiry to booking ratio, The IBEX Company was a strong contender in customer relations, a point bolstered by the garnering of several high profile government and corporate contracts in 2004 and 2005. Synergistic relationships with other area business have allowed IBEX to look to the future of event performance, while still keeping close to its roots and providing clients with the best quality in professional event performance and technology.

The IBEX Company is a full-service artistic production company based in Tampa, Florida. With extensive knowledge of the musical, television & recording, entertainment, and production industries, IBEX's team of industry professionals create sophisticated additions to enhance the ambiance of varied special occasions, including weddings, banquets, parties, and corporate events. IBEX Productions is pleased to offer musical performance, event program coordination, emcee services, audio-visual equipment and public address (PA) system rental for your event. In addition to providing the equipment necessary to run a highly successful memorable event, IBEX boasts a unique combination of talents, enabling the firm to offer a turn-key operation, from event conception & design to final execution and production. Tailored to each client's specific needs, The IBEX Company's chic and innovative approach will captivate and excite any audience.

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